



Idaho Oral Health Alliance Strategic Plan 2018-2021

Historical Perspective: The Idaho Oral Health Alliance (IOHA), created in 1998, has been a statewide recognized nonprofit since 2004. It was established to improve the general health of Idahoans by promoting oral health and increasing access to preventive and restorative dental services.

Our Mission: *Lead collaborative efforts to bring optimal oral health to Idahoans through education, advocacy, and program development*

Our Vision: *Optimal oral health for all Idahoans*

Strategic Goals:

Goal 1: Lead Statewide Efforts to Connect Oral Health to Total Health

- 1) Lead efforts to educate dental and medical providers on the benefits of the inclusion of oral health in the integrated health model
 - Promote the concept that oral health is important to whole health through outreach efforts to a variety of constituents
 - Advocate for oral health as member of the Idaho Healthcare Coalition
 - Utilize IOHA/SHIP oral health representatives across the state as advocates and educators
- 2) Lead efforts to facilitate oral health integration into primary care settings
 - Partner with the Idaho Primary Care Association for integration efforts for Federally Qualified Health Centers (FQHC)
 - Engage IHAWCC/St. Luke's Learning Collaborative participants as early adopters
 - Encourage medical-dental collaboration including bi-directional communication
 - Provide integration resources leading to successful oral health integration
 - Initiate value-based reimbursement conversations with insurers
 - Initiate conversations with regional educational institutions on the inclusion of oral health into professional curriculums
- 3) Create statewide medical-dental referral network addressing non-Medicaid patient needs
 - Engage medical and dental partners in research
 - Seek or create web-based technology platform
 - Undertake regional pilot before statewide rollout

Indicators of Success:

- Robust communication happens between medical/dental providers
- Efficient referral network is in place, adequately funded, and utilized statewide
- Medical/dental providers have common understanding of value of oral health integration
- Oral health is automatically part of total health, is the “norm,” and not an after-thought
- Oral health concepts are integrated into standard curriculum and tests for medical training
- The IOHA is the lead integrator/access point for resources and assistance for clinics
- Appropriate incentives/payments exist without cost barriers

Goal 2: Influence Oral Health Policy

- 1) Leverage regional, state, and national partnerships to address oral health issues
 - Involve key partners in committee work
 - Assume responsibility for statewide Oral Health Environmental Assessment and Partnership Evaluation project
 - Engage the Idaho chapter of the Association of Pediatric Dentists to support efforts targeted at childhood oral health issues
 - Participate in the Idaho Oral Health Network to support regional policy efforts
- 2) Support the Idaho Oral Health Program oral health messaging, initiatives, and programs
 - Support efforts for grass roots activities
- 3) Emphasize the importance of oral health to whole health to a variety of constituents
 - Address education of citizens on taking ownership of personal health
 - Provide resources to local and state policy makers to support the inclusion of oral health when addressing health policy
 - Engage insurers in conversations about value-based payment system for oral health

Indicators of Success:

- Oral health representation is present on all community-based health activities
- There is grass roots participation on health policy topics
- Policies reflect a shift to prevention efforts vs. treating outcomes which equals value-based care

Goal 3: Ensure a Sustainable Organization

- 1) Solidify a stable financial plan based on short and long-term revenue sources
 - Enhance sponsorship/membership recruitment
 - Explore options for additional funding sources
 - Secure manpower/volunteers/staff needed to address workload
- 2) Expand bi-directional communications efforts to members and partners
- 3) Enhance values-based membership model
- 4) Enhance engagement with board members, annual members, and partners to expand opportunities for strengthening our vision and mission

Indicators of Success:

- We have the human capital to do the work
- We have adequate and reliable financial resources for the work we want to do
- We have an engaged and broad-based membership
- We have a robust, consistent, and well-managed communication plan that is bidirectional and connects with all relevant stakeholders appropriately
- We stay relevant
- We have an irreplaceable role in oral health in Idaho